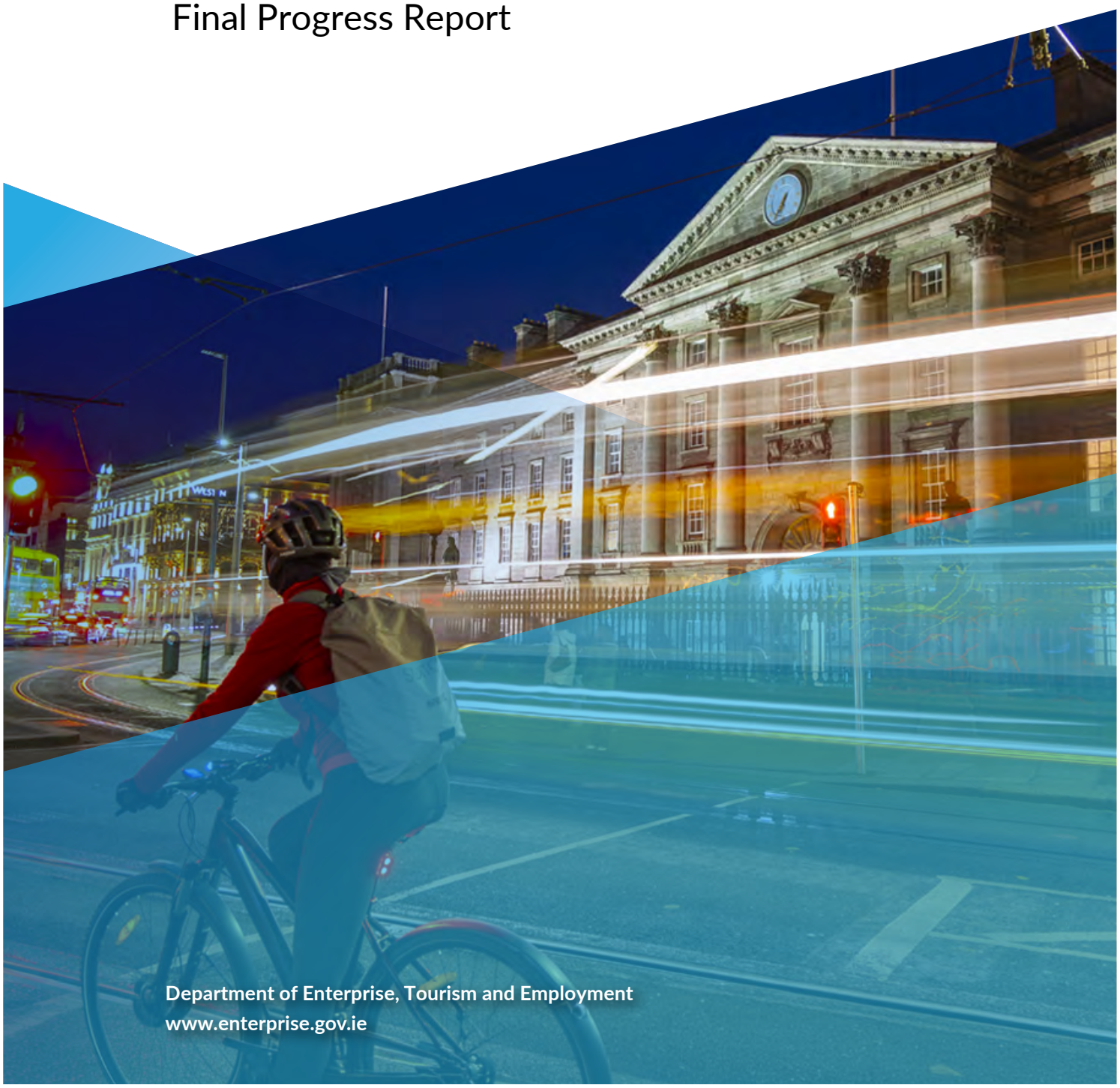
An Roinn Fiontar,
Turasóireachta agus Fostaíochta
Department of Enterprise,
Tourism and Employment

DUBLIN

Regional Enterprise Plan 2022-2025

Final Progress Report



Department of Enterprise, Tourism and Employment
www.enterprise.gov.ie



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Minister's Foreword

I am pleased to present this Final Progress Report on the implementation of the Dublin Regional Enterprise Plan to 2025. Since its launch in 2022, the Plan has sought to drive economic growth, innovation and sustainable enterprise development across the region.

Since the inception of the Plan, the focus has been on tapping into the distinct potential of Dublin. The Plan aimed to unlock this region's potential, ensuring it thrives economically and contributes to the broader well-being of the entire country.

The Regional Enterprise Plans are developed and led by regional stakeholders and tailored to reflect regional strengths and opportunities. They are aligned to the National Smart Specialisation Strategy for Innovation 2022-2027 and national enterprise policy priorities, such as decarbonisation and digitalisation.

To support balanced regional development and the implementation of the Regional Enterprise Plans, my Department, through Enterprise Ireland, has made available over €150 million in regional enterprise development funding since 2017. Schemes such as the Regional Enterprise Development Fund (REDF) have seen substantial investment in enterprise centres and hubs around the country, delivering supports to businesses in line with regional strengths. In Dublin, over €12 million was allocated for seven projects through the REDF. This funding was complemented by the Smart Regions Enterprise Innovation Scheme, launched in 2023.

Strategic sectors such as placemaking, education and circular economy have been supported through targeted investment, collaborative initiatives, and innovative programmes. These efforts have strengthened competitiveness, fostered local innovation, and created high-quality, sustainable employment opportunities. A defining feature of this Plan has been the spirit of collaboration. Government agencies, local authorities, educational institutions, business representative bodies and local industry have worked together to address challenges and seize opportunities, ensuring that Dublin is well positioned to compete nationally and internationally.

Over the lifetime of the Plan, the region has established projects to facilitate community building and business opportunities for participants, developed the Dublin brand to promote it as a place to live, work, invest and study and launched a regional mentoring and upskilling programme for business mentors. These achievements demonstrate Dublin's resilience, ambition, and capacity for innovation.

While there is work to be done to further enhance the region's competitiveness, the achievements documented in this report reflect the dedication and vision of all stakeholders. I have been heartened by the collaboration on display and encourage all stakeholders to continue to work together to deliver real results for Dublin.

I wish to express my sincere appreciation to Chairperson Susan Spence, for her leadership and drive, she made a significant impact bringing her wealth of experience to bear in this voluntary role. I would also like to thank Programme Manager Michael-Philippe Bosonnet and predecessor Caroline Power, the members of the Steering Committee and all regional partners whose commitment has been instrumental in delivering on the actions in the Regional Enterprise Plan.

My Department commissioned an independent review of the Regional Enterprise Plan initiative in 2025, which consulted widely with regional stakeholders and provided an opportunity to take stock of our approach. Taking on board the findings of the review, we will continue to build on what has been achieved and strengthen our support for regional enterprise development into the future.



Niamh Smyth TD
Minister of State for Trade Promotion, Artificial Intelligence and Digital Transformation

Chairperson's Introduction

I welcome the publication of this final progress report for the Dublin Regional Enterprise Plan 2022 - 2025 and wish to thank all the stakeholders who participated in devising and delivering the Plan.

The Dublin Regional Enterprise Plan is a great example of how disparate organisations can work collectively and collaboratively to produce ambitious, challenging, objectives and practical actions to drive job creation with the goal of making Dublin the premier location in Europe, a place to live, work, visit and do business. A key focus of the Plan has been the promotion of the Dublin Brand both internationally and domestically in the context of living, working, investing, studying, and visiting our region. Dublin as the capital city of Ireland has a pivotal role to play in the Irish economy. This Plan aims to ensure that Dublin will prosper and grow in that role.

It is important for our business community to expand, operate in new ways and remain resilient as the economy recovers. Dublin will aim to lead in digital transformation, and the Plan includes access to suitable hubs, high-quality mentoring expertise and clustering opportunities to provide the right environment for SMEs to grow and innovate. A critical element of the Plan is centred around inclusivity with initiatives that are targeted at marginalised and disadvantaged communities to support their pathway to employment or self-employment.

The Dublin Region recognises the potential and opportunity for businesses to demonstrate a leadership role in transitioning to a low carbon economy. The proposed actions are designed to educate, learn from other cities, and establish a circular hotspot to benefit businesses working positively on the climate challenges we face. The Dublin Region has been successful in attracting Regional Enterprise Development Funds support for seven significant enterprise focused projects for the region and it is important to build upon this and on the success of the previous Regional Enterprise Plan.



As referred above, this Plan is the product of engagement with many stakeholders including the various enterprise agencies, local enterprise organisations, local authorities, business organisations, chambers of commerce, third level institutions and wider stakeholders. The support of the Minister for Enterprise, Tourism and Employment and his ministerial colleagues was essential to the production of the Plan. I look forward to their continued engagement as we continue to implement all the objectives outlined in the Dublin Regional Enterprise Plan.



A special thank you to all the staff at the Department of Enterprise, Tourism and Employment for their invaluable expertise as well as the Steering Committee and Project Delivery Team led ably by the Regional Programme Manager, for their excellent contributions. Valuable lessons have been learned in this plan, and strong foundations have been established, to now commence work on the next phase of regional enterprise development.

Susan Spence
Chairperson, Dublin Regional Enterprise Plan



Dublin Regional Enterprise Plan Final Progress Report

This progress report documents overall implementation of the Dublin Regional Enterprise Plan to the end of 2025, building on the information in the Dublin Mid-Term Progress Report published in April 2024. The progress report has been prepared and signed off by the Dublin Regional Enterprise Plan Steering Committee.

Highlights from the Dublin Regional Enterprise Plan

Priory Market collaboration resulting in a new social enterprise destination

Opened in 2025, the Priory Market, has become a vibrant centre for food and culture in the heart of South Dublin County. The market, which was developed by PARTAS in partnership with local community groups, businesses, and education providers, with support from the Regional Enterprise Development Fund, the Immigrant Investor Programme, social finance providers and PARTAS itself, has created approximately 70 direct jobs.

Priory Market has transformed the former Tallaght Enterprise Centre into a social and sustainable hub, featuring artisanal street food, the Apex Theatre and a craft brewery. The market is open from 11am-11pm, which supports the night-time economic actions of the Dublin Regional Enterprise Plan. Priory Market operates as a social enterprise, with businesses contributing a share of turnover in exchange for trading space. This model helps reduce barriers for new enterprises while ensuring that revenues generated are reinvested in initiatives that benefit the local community and economy. Through the Neighbour Economics project, PARTAS is working with other social enterprises to deliver future initiatives, such as co-working kitchen space for artisans, chefs and SMEs. The project facilitates community building as well as business opportunities for the participants. This project also supports the Regional Spatial Economic Strategy goals from the Eastern Midland Regional Assembly.

Stakeholder engagement delivering for the Dublin region

A positive aspect in the Dublin Regional Enterprise Plan has been the strength of collaboration amongst stakeholder groups in delivering on the plan, leading to new initiatives for the region. For example, the marine cluster kick-starter collaboration and future development between Dún Laoghaire Rathdown, Fingal and Wicklow economic development teams as a direct result of the plan. Furthermore, the circular economy hub led by Dublin City Council, brought in expertise from around the region and has led to a series of public events. Dublin has four diverse local areas, each possessing unique strengths as well as opportunities for development. The plan facilitated ongoing discussion among regional enterprise actors in industry, academia and the public sector to deliver solutions and forecast the future need in these areas. Furthermore, the relationships that the plan has developed have allowed for greater awareness of the work in progress throughout the region.

Developing the Dublin regional brand and the future potential of the brand

The Dublin regional place brand was developed during the work of the Dublin Regional Enterprise Plan. It is an initiative of all four local authorities in the Dublin Region, Fingal, South Dublin, Dún Laoghaire Rathdown and coordinated by Dublin City. The Dublin place brand is important to promote Dublin's attractiveness as a place to live, work, invest and study for both the domestic and international economy. The Dublin Place Race Conference held in June 2023 was the first of its kind in Ireland, supporting professionals working in placemaking, marketing, and economic development. The *Always Dublin* brand campaign is a highly successful visual identity in demonstrating the positive impact of the Dublin region. It is vital for the Dublin region to continue progress on its work to develop a strong brand for the region, for its European and international positioning and competitiveness. During the development of the brand, inspiration was gained from the work of other major capitals as well as successful city branding around Ireland. Work continues on the development and coverage of the Dublin Regional Brand.

Supporting the growth of the Guinness Enterprise Centre

The Guinness Enterprise Centre (GEC) has become Ireland's largest incubator for start-up and scale up enterprises during the term of the Dublin Regional Enterprise Plan. It is home to over 200 indigenous start-ups, many of which have generated seed funding from Enterprise Ireland and other investors. GEC startups are an emerging face of indigenous enterprise for Ireland. The plan and Smart Regions funding supported the development of regional clusters, which are "alliances of interconnected and interactive enterprises, research centres and associated institutions in particular fields that compete, cooperate and face common challenges and opportunities" (National Clustering Report, 2023). Considerable clustering activity has occurred across the Dublin region during the lifetime of the Dublin Regional Enterprise Plan, for example, a MedTech cluster was established in 2022. The cluster has 31 contributing companies residing in the GEC and elsewhere, enabling collaboration between its members, including Tallaght University Hospital, Saint James's Hospital and Children's Health Ireland. This supports market access to European and North American markets and provides a space in the GEC for collaboration, focus groups, innovation groups and client engagement. A sustainability cluster is currently in development.



Dublin mentor upskilling in digital and green skills

A regional mentoring and upskilling programme for business mentors was delivered through the Local Enterprise Office (LEO) network and coordinated by the LEO in Dún Laoghaire Rathdown County Council (DLR). A series of workshops, led by expert speakers, provided advanced training on management practices and facilitated the sharing of insights and learnings across the mentor network. Topics included strategic marketing planning, financial management, and practical case studies relating to the Green for Micro programme. In May 2024, LEO Dublin City hosted a dedicated workshop for all mentors within the Dublin Region. This session focused on emerging and evolving challenges within the mentoring landscape to ensure mentors can offer the most up-to-date guidance to their clients. Key themes included the role of AI and the future of mentor–mentee relationships in an increasingly digital environment, as well as inclusion and disability awareness for employers. The mentoring initiative led by DLR has proved highly effective. It has established a strong mechanism through which the four Dublin LEO mentor panels can network, exchange best practice, deepen their understanding of client needs, and strengthen the overall quality and consistency of mentoring supports available across the region.



Delivering a Night-Time Economy strategy for Dublin

Dublin City Council (DCC) led a task force to develop a new night-time strategy as part of a national initiative linked to the Night-Time Economy priorities in the National Development Plan and the Regional Spatial and Economic Strategies. The findings from the Your Voice, Your Dublin survey highlighted opportunities to strengthen safety, transport provision, and social amenities across the city at night. In 2023, several initiatives were introduced to progress Dublin's Night-Time Economy in line with the National Night-Time Economy Taskforce Report. Dublin City was selected as one of nine national pilot areas, and Night-Time Markets were trialled as part of this programme. DCC also secured funding for a dedicated Night-Time Economy Advisor for Dublin and appointed Ray O'Donoghue, a well-known event promoter into the role. Alongside these activities, DCC delivered several pilot projects, including Summer Nights at Moore Street in July and August 2023, and a Night-Time Economy Summit in November 2023. The Night-Time Economy Advisor is responsible for developing and implementing a comprehensive strategy aimed at creating a stronger, safer, more diverse, sustainable, and better-connected night-time economy for Dublin. Activity continues in this strategy and has led to other local authorities developing strategies to share in the night-time economy in Dublin.



Case Studies from the Dublin Regional Enterprise Plan

1. Implementing the '15-minute city' concept

Relevant Action: 2.1: Engage to identify a pathway for the implementation of the '15-minute city' concept to encourage sustainable neighbourhoods.

Relevant Strategic Objective - 2: Promote context specific, attractive, and adaptive place-making for an evolving world of work and diverse lifestyles, enabling resilience, business recovery and new opportunities for Dublin.

Context and Background: Dublin has faced challenges regarding liveability, sustainability, and transport, impacting its ability to attract and retain talent and businesses. Strategic Objective 2 sought to promote context specific, attractive, and adaptive placemaking for an evolving world of work and diverse lifestyles, enabling resilience and new opportunities for the region. The '15-minute city' is recognised as a key component of good placemaking, which focuses on creating sustainable neighbourhoods where residents can access most daily needs within a short walk or cycle.

Action 2.1 aimed to outline a clear pathway for implementing the principles of the '15-minute city' to support the enhancement of the liveability of Dublin and thereby its attractiveness as a place to live, study, visit and do business.

Stakeholders: This action was led by the Eastern and Midland Regional Assembly (EMRA) which drew upon the established policy positions, expertise, and ongoing strategic work of key bodies, including the four Dublin Local Authorities and the National Transport Authority (NTA), along with enterprise representative bodies such as Dublin Chamber.

Actions Taken: The 15-Minute City report, a pathway for delivering vibrant urban neighbourhoods in the Dublin Region, was developed to align with national planning policy and guidance. The document incorporated strategic insights derived from wider regional initiatives and key good practice examples. The document also identified funding pathways for delivery, including leveraging national funds and a wide array of European Union supports.

Outcomes and Impact: The pathway document can support transformative urban change and enhance Dublin's ability to compete internationally by informing policy and practice to improve quality of life and sustainable neighbourhood development, which is critical to the region's productivity and attractiveness for talent and investment.

Future Focus: The pathway document supports ongoing integration of sustainable urban planning principles aligned with the '15-minute city' concept into public policy and stakeholder strategies.

Lessons Learned: Achieving and mapping the '15-minute city' ideal presents practical challenges, particularly in retrofitting established urban areas. Accessibility cannot be mapped effectively solely by distance but must take account of physical barriers which limit connectivity. Therefore, implementation necessitates infrastructural provision combined with initiatives to drive behavioural change towards sustainable mobility. In drawing on the pathway document, stakeholders are encouraged to prioritise investments that deliver compact growth, mixed-use development and enhance active travel networks and undertake spatial and constraint analysis to understand unique local contexts. Stakeholders are also encouraged to integrate principles of the '15-minute city' concept into national, regional and local policies, plans and strategies to achieve policy alignment, deliver objectives, and enable access to national and EU funding and supports.

2. The impact of Dublin's first shared brand campaign, Invested in Dublin: Local ambition, global success.

Relevant Action 2.3: Advance the shared brand vision for Dublin.

Relevant Strategic Objective - 2: Promote context specific, attractive, and adaptive place-making for an evolving world of work and diverse lifestyles, enabling resilience, business recovery, and new opportunities.

Context and Background: Dublin has a strong and sustained track record in attracting international investment with multinational firms such as Microsoft and MSD continuing to expand their presence in the region over several decades. To maintain this competitive position, it is increasingly important to articulate clearly *why* companies choose Dublin and *why* they continue to invest.

These questions informed the development of the *Invested in Dublin: Local ambition, global success* shared-brand campaign, The campaign engaged directly with industry to tell their story of why they invested in Dublin and how that investment continues to provide opportunities for a domestic and international workforce. The total campaign budget was €143,000, jointly funded by the four Dublin local authorities, reflecting a shared commitment to promoting Dublin as a unified economic region. Industry partners including Amgen, Dublin Fields, Microsoft, MSD, Salesforce, and Walkers, played a central role in shaping and amplifying the campaign. National and regional stakeholders, including IDA Ireland, were involved to ensure alignment with national investment policy and messaging.

The campaign aligned closely with the Dublin Regional Enterprise Plan's focus on placebased branding, resilience, and adaptability, positioning Dublin as an attractive and future-ready place to do business in an evolving world of work.

Actions Taken: A targeted paid media plan was developed to reach key audiences efficiently. The campaign focused primarily on C-suite executives, using LinkedIn to deliver tailored messaging with maximum impact.

The campaign was primarily video led with:

- Out-of-home advertising in prominent locations, including bus stops and Dublin Airport.
- Print advertising in major newspapers including the Sunday Business Post, and the Irish Independent as well as content on Dublin.ie.
- A 90-second Dublin regional video, featuring the participating companies, along with individual videos enabling each Local Authority to use content tailored to enterprises in their respective areas. A YouTube playlist featuring all eight campaign videos is available to support further promotion, stakeholder engagement, and reuse across local authority and partner platforms.
- Internationally, the campaign focused on the life sciences sector, promoting videos featuring Amgen and MSD. Following review, this approach was judged to be the best use of budget for the international component.

Outcomes and Impact: The campaign was successful across domestic and international audiences, reaching a total of 1.3 million impressions. Key performance metrics included:

- The international campaign had a reach of 244,103 LinkedIn users – with Barcelona accounting for 36% of the international impressions.
- Within the domestic campaign, 522,840 LinkedIn users were reached with 66% of impressions originating from Dublin.
- Total video views of 806,360 - (347,273 domestic, and 459,087 international).
    - 8,600 website clicks were generated through the paid campaign, with a conversion rate of 0.61%. The total paid social spends, including VAT was €53,000.
    - Engagement with private-sector partners was key in delivering impact for the brand. For several of the participating companies, this was their first interaction with the Dublin shared brand. Companies were supplied with campaign videos and published them on their own channels, ensuring the campaign had cut through and the message spread further.
- The campaign also demonstrated practical value for business engagement. Amgen, for example, used its campaign video to showcase Dublin to senior visiting executives from the United States, highlighting the campaign's role as a tangible investment promotion and storytelling tool.

Future Focus: The campaign provides a valuable benchmark for future shared-brand initiatives. Planning work will be undertaken in 2026 for future campaigns that will build upon the success and learnings from the *Invested in Dublin: Local ambition, global success.*

Lessons Learned: Several key lessons emerged from this initiative including:

- Major campaigns require additional lead-in time to accommodate multilayered corporate decision-making and approval processes.
- Authentic, company-led storytelling strengthens placebased branding and increases engagement.
- Alignment with national agencies and policy objectives, enhances the credibility and effectiveness of regional messaging.
- A shared brand can successfully align multiple local authorities under a single narrative while still allowing for local relevance and flexibility.

3. Regeneration, Inclusion and Local Economic Development (Priory Market)

Relevant Action 3.4: Neighbourhood Economics Community-led social enterprises will offer physical locations to support artisan enterprises to get established and sell their products / services, plus offer nascent entrepreneurs a premises to share space, skills, and ideas.

Relevant Strategic Objective: 3: Facilitate every individual to realise their full potential through engagement in economic activity.

Actions Taken: The Priory Market, opened in 2025, has become a significant addition to Tallaght Village, transforming the former Enterprise Centre into a destination for food, culture, community development, and local enterprise.

The project was developed by PARTAS in partnership with local community groups, businesses, and education providers, with support from Enterprise Ireland's Regional Enterprise Development Fund, the Immigrant Investor Programme, social finance providers, and PARTAS itself. Through its focus on enterprise, place and community, the initiative aligns closely with the objectives of the Dublin Regional Enterprise Plan and the Regional Spatial and Economic Strategy.

Established as an indoor food and artisan market, Priory Market includes a range of food and beverage vendors, a craft brewery, an on-site coffee roastery, pop-up food spaces and co-working kitchen facilities. The development also incorporates the Apex Theatre and performance studios, providing opportunities for artists, performers and community groups while contributing to the wider cultural offering in the area.

A key element of the project is its social enterprise model. Businesses contribute a proportion of their turnover in exchange for trading space, helping to lower barriers for small and emerging enterprises. Profits generated through the market are reinvested in community and enterprise initiatives, supporting local and regional development objectives.

Collaboration and engagement were important throughout the project. PARTAS worked with local community organisations, youth groups, employers, and several departments within Technological University Dublin's Tallaght campus. The project also benefitted from knowledge-sharing with

other enterprise and community development organisations, including the Hub on the Hill, BASE Enterprise Centre, Terenure Enterprise Centre and the Spade Enterprise Centre.

Outcomes and Impact: Since opening, Priory Market has generated a range of economic and social benefits, including supporting more than 70 direct jobs with an estimated 130 jobs associated with the wider development. It has provided opportunities for food entrepreneurs and small businesses while offering a platform for local artists and performers.

The venue has hosted a variety of community, cultural and business events, including the Red Line Book Festival and the Tallaght Person of the Year launch. Priory Market has also received national recognition through several industry awards, including Best Innovation of 2025 at the Asian Restaurant Awards, reflecting the positive response to the initiative during its early stages of operation.

Lessons Learned: Priory Market highlights the potential of social enterprise-led regeneration to support economic and community development. The project demonstrates the importance of local partnerships, stakeholder engagement and a flexible approach to funding and project delivery.

It also shows how combining enterprise space, cultural facilities and community activity within a single development can create a destination that attracts visitors, supports local businesses and contributes to wider regeneration objectives. As further developments are introduced, including training and enterprise support initiatives, this initiative offers useful insights for similar place-based projects in other locations.

Overview of the Regional Enterprise Plans

Balanced regional enterprise development is a Government priority; the Department of Enterprise, Tourism and Employment and its agencies contribute to this agenda in several ways, including through the nine Regional Enterprise Plans (REPs).

The Regional Enterprise Plans 2022-2025 were bottom-up plans developed and led by regional stakeholders, which focused on collaborative initiatives to strengthen the enterprise ecosystem in each region. They were considered complementary to the ongoing work of key enterprise stakeholders including IDA Ireland and Enterprise Ireland. The REPs aimed to help drive economic growth and sustain better standards of living throughout Ireland. Each plan was underpinned by an understanding of the unique local strengths and assets in that region.

The REPs were aligned to national policy priorities including the National Smart Specialisation Strategy for Innovation 2022-2027, green growth and digitalisation. Each plan included several strategic objectives and actions under each of these. Some REP actions focused on delivery of enterprise centres and hubs in the regions and associated programmatic supports to businesses. Since 2017, the Department of Enterprise, Tourism and Employment has allocated over €150 million to regional enterprise development through a range of schemes administered by Enterprise Ireland, some of which have funded key REP projects.

The nine REP regions are the North-East (Cavan, Monaghan, Louth), North-West (Donegal, Sligo, Leitrim), West (Galway, Mayo, Roscommon), Mid-West (Limerick, Clare, Tipperary), South-West (Cork, Kerry), South-East (Carlow, Kilkenny, Waterford and Wexford), Midlands (Laois, Offaly, Longford, Westmeath), Mid-East (Meath, Kildare, Wicklow) and Dublin.

The REPs evolved from the Regional Action Plans for Jobs in place from 2015 to 2017. The first set of REPs launched in 2018 and covered the period to 2020.

The latest plans launched in 2022 and were originally to run until the end of 2024; following a one-year extension to support implementation and enable an independent review of the REP initiative, the plans came to an end in December 2025. Mid-term progress reports for each of the REPs were published in April 2024 and are available on the Department's website.

At regional level, each REP is implemented by a Steering Committee made up of regional stakeholders and chaired by an enterprise champion, typically a senior private sector businessperson. A full-time REP Programme Manager, hosted in a local authority, drives implementation on the ground. The Department

oversees implementation of the REP initiative at the national level; this includes hosting the REP National Oversight Group (NOG), co-chaired by the Minister for Enterprise, Tourism and Employment, and Ministers of State. The NOG provides overall strategic direction for the REP initiative and typically met twice annually to review progress, share insights and guide future planning.



Smart Specialisation

In July 2022, the Department of Enterprise, Tourism and Employment (DETE) published Ireland's National Smart Specialisation Strategy for Innovation 2022–2027 (S3). Its goal is to drive innovation-led and sustainable regional growth by leveraging local sectoral strengths and emerging opportunities through collaboration among businesses, research institutions, public authorities, and civil society. S3 links DETE's Regional Enterprise Plans (REPs) and the Regional Assemblies' Regional Spatial and Economic Strategies (RSESs) with national innovation strategies, ensuring alignment in Research, Development and Innovation (RD&I) policy and planning both regionally and nationally.

Ireland's Smart Specialisation Strategy fulfils a European Commission requirement for Ireland to access structural funding under European Regional Development Fund (ERDF) Policy Objective 1: A Smarter Europe. The preparation of the strategy itself represents a key strategic outcome under Ireland's ERDF Programmes 2021-2027.

Launched in November 2022, the Regional Development Monitor (RDM) is a joint initiative of Ireland's three Regional Assemblies and the All-Island Research Observatory (AIRO). The RDM provides an online mapping viewer with socio-economic and environmental indicators, enabling stakeholders to track progress under themes such as:

- Green Region
- Liveable Region
- Creative and Innovative Region

This tool supports evidence-based decision-making and promotes transparency in regional development. The Regional Development Monitor also includes a Smart Specialisation dashboard to enable better monitoring of progress.

The first progress report on Ireland's Smart Specialisation Strategy was published in March 2025 and progress under the eight goals of the strategy were highlighted.

- Goal 1: Linking national and regional enterprise and innovation policy
- Goal 2: Enabling "A Smarter Europe"
- Goal 3: Improving research and innovation capacity in Ireland's regions
- Goal 4: Encouraging more regionally dispersed RD&I
- Goal 5: Advancing the twin green and digital transformation
- Goal 6: Skills for innovation
- Goal 7: Reinforcing sectoral strengths
- Goal 8: Monitoring progress on regional innovation, and building international connections

Each of the Regional Assemblies sit on the National Smart Specialisation Implementation Group which has overall responsibility for the delivery of the Strategy's national and regional strategic priorities. In ensuring delivery of regional priorities, the Regional Assemblies also sit on the steering committees for the REPs. Working with the REPs is an important vehicle in translating S3 into regional and local impact.

Smart Specialisation in the Dublin Region

Smart specialisation activity has directly advanced the vision of the Dublin Regional Enterprise Plan by strengthening Dublin's innovation ecosystem, deepening collaboration between enterprise, local authorities, LEOs and education providers, and accelerating capability-building in priority sectors. These outcomes align strongly with Strategic Objective 1 (SME resilience and scaling) particularly complementing initiatives such as SME skills audits including Spotlight on Skills (Enterprise Ireland) and Skills for Better Business (Skillnet Ireland), which help firms identify and address capability gaps. They support Strategic Objective 3 (Inclusion) by widening access to training pathways and future-focused skills, including vocational and further education and training and STEM initiatives delivered in partnership with local authorities. Smart specialisation also advances Strategic Objective 5 (Skills and talent availability) through Fingal's Skills Strategy, the Interreg SKYLA project and the Dublin Regional Skills Forum SME Skills Mapping Tool, aligning workforce development with emerging economic strengths. Finally, by fostering coordinated innovation efforts, digital adoption and ecosystem collaboration, these initiatives contribute to Strategic Objective 6 (Ecosystem strengthening), translating the Plan's strategic intent into practical measures that enhance Dublin's competitiveness and long-term economic resilience. The selection by the European Commission of the wider Eastern and Midland Region to receive a Regional Innovation Valley (RIV) label in 2024 has the potential to unlock new collaboration and funding opportunities.



Strategic Objective 1: Strengthen resilience and the potential for scaling amongst Dublin's SMEs and Start-Ups

Action 1.1: Supporting Enterprise Hub Provision in Dublin – Review and support the development of enterprise hub provision in Dublin.

Action Leader: Local Enterprise Office (LEO) Dublin City
Timeframe for delivery: Q1 2024
Final Status: Complete

Action Update:
Enterprise hub provision in Dublin has been explored with a detailed research report in 2022 and a comprehensive mapping exercise.

This work fed into the development of an online map of enterprise hubs across the Dublin region, along with details of other ecosystem supports and education and training providers. It also fed into the development of the Local Economic and Community Plans (LECPs) of the four Dublin local authorities.

This report was also provided to the Department of Enterprise, Tourism and Employment as an input to the National Hub Strategy.

This action aimed to increase the number and impact of enterprise hubs as part of supporting enterprises to start and develop. It began in the context of a review of enterprise hubs in the wake of the COVID-19 pandemic. As well as assisting recovery from the COVID pandemic lockdown, this action also aimed to utilise enterprise hubs as a tool to tackle pockets of disadvantage in Dublin and develop social enterprise.

The action was undertaken in partnership with TU Dublin, Dublin City University, and Trinity College Dublin with contributions from organisations including the Guinness Enterprise Centre, Spade, Digital Hub, The Tara Building, Flux and the Chocolate Factory.

There has been significant work to develop the network of enterprise hubs and related supports in Dublin. Some examples of key developments and initiatives in this regard include the launch of Local Enterprise Week, Pitch Perfect, and the Dublin Tech Summit.

Action 1.2: Business Mentoring Capabilities – Strengthen Business Mentoring Capabilities among existing mentors' panels.

Action Leader: LEO Dún Laoghaire-Rathdown (DLR)
Timeframe for delivery: Q4 2025 (original timeframe extended)
Final Status: Complete

Action Update:
During the term of the Dublin Regional Enterprise Plan, the four Dublin Local Enterprise Offices (LEOs) collaborated to introduce a structured approach for mentor upskilling and peer learning. Regional mentor panel meetings were established as a platform for continuous professional development. Each meeting featured expert speakers on relevant topics, followed by interactive sessions where mentors shared experiences, insights, and best practices. Below is a summary of events delivered under this action:

Q3 2023 – Hosted by LEO Dún Laoghaire-Rathdown
At this event, a selection of mentors shared their subject matter knowledge with the broader mentor network. The outcome included an increased awareness of the subject matter and a better understanding of who the experts in various fields are, allowing for better client signposting by mentors and LEO staff. Topics covered included:

- Strategic marketing planning, Finance for the LEO client
- Case studies – on Green for Microenterprises.

Q2 2024 – Hosted by LEO Dublin City
The focus of this event was the evolving challenging trends for mentors to enable them to provide the most up to date support to their clients. Topics covered included:

- AI and the future of mentor-mentee relationships in the digital world.
- Inclusion and disability awareness for employers.

Q2 2025 – Hosted by LEO Fingal
This workshop included sessions that focused on how to help businesses unlock their potential and achieve sustainable success.

A long-term, viable route for upskilling the LEO mentor network has been successfully rolled out across the four Dublin LEOs. These regional meetings have established a culture of continuous learning and collaboration among mentors, ensuring they remain equipped to guide client companies through an ever-changing business environment. The initiative has strengthened the quality and consistency of mentoring support available to SMEs in the Dublin region, contributing to improved business resilience and growth.

Action 1.3: Enabling Supply Opportunities for SMEs – Enhancing opportunities for small businesses to benefit from supply openings to include communication, training and awareness among Public and Private/MNC sectors.

Action Leader: South Dublin County Council (SDCC)
Timeframe for delivery: Q4 2024
*Original timeframe extended
Final Status: Discontinued

Action Update:
The Office of Government Procurement (OGP) is finalising work on a new National Procurement Strategy which will make public procurement more sustainable, efficient and transparent, especially for SMEs.

This work has included extensive public consultation and stakeholder engagement, including with the Dublin Regional Enterprise Plan steering committee. On foot of the broader work to develop the National Procurement Strategy, the Dublin REP took the decision to discontinue this action.

Procurement-related training, guidance and SME supports continue to be delivered at national and local level, ensuring sustained support for SME engagement with public sector supply opportunities.

Action 1.4 Clustering for SMEs – Develop a strategy to enable and cultivate the formation of sectoral clusters in the Dublin region.

Action Leader: LEO Dún Laoghaire-Rathdown (DLR)
Timeframe for delivery: Q4 2025 (Original timeframe extended)
Final Status: Action Partially Complete

Action Update:
Continuous engagement with stakeholders developing a range of sectoral clusters that reflect modern sustainable growth is taking place in the Dublin region. Sectors include film, marine, food and drink, medtech, fintech and offshore wind.

The sustainability cluster within the Guinness Enterprise Centre, as Ireland's largest start up hub and centre of enterprise in Dublin is currently in development and future regional enterprise initiatives could support its growth.

The Local Enterprise Offices in the region, working with Bord Bia, continue to support development of the food production sector, through the Dublin Food Chain network. The network supports the development of Dublin's food sector through training, networking and marketing initiatives. The network has in the region of 190 members and there is significant scope to build on its work and enable this platform to form the basis for a strong food cluster in the Dublin region.

Dún Laoghaire-Rathdown County Council is in the early stages of developing a blue economy cluster to support the growth of that sector and the opportunities it presents.



Strategic Objective 2:
Promote context specific, attractive, and adaptive placemaking for an evolving world of work and diverse lifestyles, enabling resilience, business recovery and new opportunities for Dublin

Action 2.1: Engage to identify a pathway for the implementation of the '15-minute city' concept to encourage sustainable neighbourhoods.

Action Leader: Eastern and Midland Regional Assembly (EMRA)
Timeframe for delivery: Q4 2025
Final Status: Complete

Action Update:
Action 2.1 has been completed with the publication of *The 15-Minute City: A pathway for delivering vibrant urban neighbourhoods in the Dublin Region* by the Eastern and Midland Regional Assembly (EMRA) in June 2025. This document provides a practical framework for the '15-minute city' concept across the Dublin region. It is designed as a useful resource for planners, local authorities, transport bodies, community groups and enterprise agencies working to improve quality of life and support place-based development.

EMRA developed the document by drawing on its statutory planning functions, including the Regional Spatial and Economic Strategy (RSES) and the Dublin Metropolitan Area Strategic Plan (MASP). This ensures the pathway aligns with public planning policy at all tiers. The document brings together relevant policy, ongoing initiatives, case studies and funding opportunities to guide stakeholders in applying the '15-minute city' concept effectively.

The pathway also supports the delivery of Strategic Objective 2 by embedding healthy placemaking principles. This improves the liveability of Dublin, and enhances its attractiveness as a place to live, study, work and do business.

The pathway demonstrates robust policy coherence through a clear mapping of the '15-minute city' concept to national planning policy. The pathway aligns with the National Strategic Outcomes (NSOs) of the National Planning Framework - such as compact growth, sustainable mobility, and transition to a carbon neutral society - and with Strategic Investment Priorities (SIPs) under the National Development Plan, including sustainable urban development and climate action.

The document highlights how the four Dublin local authorities are integrating '15-minute city' principles into their statutory plans and active travel strategies. It showcases progress already underway, including the Smart and Sustainable Mobility Accelerator Programme, delivered by EMRA and the Five Cities Active Travel Demonstrator, which encompasses schemes across all four local authority areas, promoting active travel and connectivity improvements.

The framework also identifies a range of national and EU funding opportunities and supports, such as the URBACT programme for knowledge-sharing and collaboration and the European Urban Initiative (EUI) for innovative actions and capacity building, including City-to-City Exchanges.

Overall, the completion of this action provides the Dublin Region with a valuable, practical resource to support sustainable urban transformation and healthy placemaking, ultimately enhancing the region's liveability.

Action 2.2: Promote attractive, adaptive, and healthy placemaking.

Action Leader: Dublin City Council (DCC), Dún Laoghaire Rathdown County Council (DLRCC), Fingal County Council (FCC), South Dublin County Council (SDCC)
Timeframe for delivery: Q4 2025
Final Status: Complete

Action Update:
Action 2.2 has been completed, and all four Dublin local authorities are carrying out active and advanced placemaking projects that aim to create vibrant, sustainable, and inclusive urban spaces that support the renewal of town and villages across the region.

These initiatives include Dublin City Council's Night-Time Economy Strategy, Fingal County Council's EcoCore project, Dún Laoghaire Rathdown's Living Streets project and South Dublin County's programme of Town and Village Centre Renewal.

Fingal County Council's EcoCore project is a strong example of how these activities can be delivered in a way that is aligned with Regional Spatial and Economic Strategy (RSES) and Metropolitan Area Strategic Plan (MASP) objectives. Through alignment with these policies, the project has been able to draw on the Urban Regeneration and Development Fund (URDF) to achieve urban regeneration and enhanced public spaces for living, working and recreation.

The EcoCore project is also part of the European Urbact Action Planning Network, and aims to build capacity for climate action, promote green economic development and support transition to low-carbon energy sources. In Balbriggan, for example, Fingal County Council has set out the Balbriggan Integrated Action Plan (IAP), a roadmap to develop a green industrial zone in the town.

This is part of a broader strategy in Fingal that includes delivering the URDF Balbriggan Rejuvenation Programme, completing the 'Town Centre First' plans for Lusk and Rush and completing 'Town and Village Health checks' in Donabate, Balrothery and Ballyboughal, with town teams established in these towns and villages.

Overall, Action 2.2. supports the renewal and rejuvenation of urban spaces across Dublin. By creating more attractive spaces to live, work and spend time, these placemaking activities also support new housing delivery - particularly in and around existing town and village centres. This makes better use of current infrastructure and amenities, reducing the need for costly development in out-of-town/greenfield locations.

Action 2.3: Advance the shared brand vision for Dublin.

Action Leader: Dublin City Council (DCC)
Timeframe for delivery: Q4 2025
Final Status: Complete

Action Update:
A significant amount of progress has been made to advance the shared brand vision for Dublin. Key measures include completion of a research report to inform development of the Dublin brand strategy, and delivery of the Place Branding Conference, in June 2023.

The first regional campaign, *Invested in Dublin: Local ambition, global success* was delivered in Q1 2025 as a pilot. The *campaign* tells the story of how six multinational companies (Microsoft, Amgen, Salesforce, Walkers, MSD, Dublin Fields) chose to locate in Dublin and why they have continued to invest here.

Aligned with the economic development and tourism policies of the Dublin local authorities, the Dublin Brand strategy was finalised in Q4 2025. Setting out the benefits of a strong regional brand, it encompasses six core objectives containing 20 actions designed to deliver enhanced brand awareness and reputation, campaign delivery, placemaking and stakeholder engagement.

Key measures delivered to date include the successful delivery of the pilot campaign - Invested in Dublin: Local ambition, global success; building awareness of and support for a shared brand vision for the Dublin region; development of a brand strategy to direct future brand activation; and agreement across the four local authorities for ongoing brand deployment.

As well as the four Dublin local authorities, key partners for this action include local and international businesses, tourism and enterprise support agencies, universities and relevant government departments.

Key benefits from the actions include a strengthened international profile of the Dublin region as a great location to live, work, study and invest, greater collaboration for the wider region and the creation of promotional assets and champions for the Dublin region that can be used with local, regional and international audiences.

Amended Action 2.4: Consider the role of safety and security in supporting sustainable enterprise growth in the Dublin region.

Action Leader: Dublin City Council (DCC), Dún Laoghaire-Rathdown (DLR) County Council, Fingal County Council and South Dublin County Council
Timeframe for delivery: Q4 2025
Final Status: Action partially complete

Action Update:
The role of safety and security has been considered through several channels, and several measures have been introduced as outlined below.

A Mayor's Forum has met on a variety of issues including safety and security in Dublin.

The Dublin City Taskforce, led by an independent Chair, was established in 2024 to take a holistic view of the measures required to rejuvenate Dublin City Centre, taking an evidence-informed approach to provide recommendations to improve the City Centre's public realm, safety and experience.

The Dublin City Taskforce report was published in October 2024 with the members of the taskforce agreeing a list of 10 Big Moves to revitalise the city. An Interdepartmental Group was established to prepare an implementation plan and published a roadmap for delivery in June 2025, setting out phased implementation between 2025 - 2035. An Oversight Board, chaired by the Department of the Taoiseach, is providing strategic direction for implementation. Dublin City Council has established a Project Management Office within the City Co-ordination Office as an interim structure pending the establishment of a legal implementation body (special purpose vehicle).

The Policing, Security & Community Safety Act, 2024 provides for the establishment of Local Community Safety Partnerships (LCSPs) in each local authority area. The objectives of the LCSPs are to identify and prioritise local safety concerns, develop Local Community Safety Plans and co-ordinate multi-agency efforts to deliver a cohesive response to community safety issues. Co-ordinators were appointed for individual LCSPs across the four Dublin local authorities during 2025.

Membership of the LCSPs involves representatives from the local authority, state agencies such as An Garda Síochána, the Health Service Executive, Tusla, local councillors and the community sector (residents, youth, new communities, business groups, voluntary organisations) with a community majority to ensure local priorities are a key focus.

Action 2.5: Develop Dublin as a flagship for the night-time economy.

Action Leader: Dublin City Council (DCC)
Timeframe for delivery: Q4 2025
Final Status: Action partially complete

Action Update:
This action was delivered through Dublin City Council's Night-Time Economy Strategy (October 2024), which aligned with national cultural, tourism and place-making objectives, and was informed by international best practice in night-time governance and city management.

Significant progress has been made in positioning Dublin as a leading city for night-time economic development through strategic policy, pilot programmes, international engagement and visible on-the-ground delivery. Mr. Ray O'Donoghue was appointed as Night-Time Economy Advisor in 2024.

Key actions delivered include the development and implementation of Dublin City Council's Night-Time Economy Strategy; delivery and support of large-scale late-night cultural programmes (e.g. Dublin by Night Fest, Culture Night Late Music Trail, St Patrick's After Dark); establishment of Ireland's first dedicated night-time safety infrastructure (Dublin Nights Help Zone, "The Nee Naw" mobile welfare van). Furthermore, Dublin has engaged in international knowledge exchange with cities including Lisbon, Glasgow, Kraków, Liverpool, Edinburgh, Madrid and Groningen.

Partners include the Department of Culture, Communications and Sport, the Department of Justice, An Garda Síochána, National Transport Authority, Fáilte Ireland, the Arts Council, Dublin Town, hospitality and cultural venues, transport operators, community and cultural organisations.

Positive impacts of the action included strengthened the international profile of Dublin as a progressive, well-managed night-time city; increased cultural participation and audience diversity in the city after 6pm; improved safety, coordination and public confidence in the city at night; positive impacts for local businesses, tourism and the evening economy; and the creation of a replicable model for night-time governance in Ireland.

The work has positioned Dublin as a case study for night-time economy development, with ongoing international interest, conference participation and site visits. Several initiatives are operating as pilots with scope for scaling and long-term embedding with adequate resourcing.

At local level, Dublin is delivering tangible initiatives and supports to develop the night-time economy. At regional and national level, the work is informing research and policy discussions, demonstrating best practice and supporting Ireland's reputation as a culturally vibrant, safe and welcoming destination after dark.

Action 2.6: Future-proof Dublin to take advantage of new and emerging technology trends.

Action Leader: SmartQ Dublin, Dublin City Council (DCC), Dún Laoghaire-Rathdown (DLR) County Council, Fingal County Council and South Dublin County Council
Timeframe for delivery: Q4 2024 (this is an ongoing initiative)
Final Status: Action partially complete

Action Update:
Smart Dublin is a collaboration of the four Dublin local authorities (DLAs) working with public sector bodies, academia, industry, and citizens to tackle urban challenges using emerging technologies and data-driven solutions.

To accelerate innovation, Smart Dublin adopted a 'Smart District Approach', concentrating pilot projects in targeted locations across Dublin. Projects are typically led by one or more of the local authorities, piloted at a Smart District level - but all part of the overarching Smart Dublin initiative.

The DLAs provide hundreds of services which support communities, infrastructure, and local development. Each of these services is ripe for new ways of working using emerging technology. By transforming these public services, Dublin is becoming a 'smarter region' and some of the projects include:

- Hyperlocal Air Quality: This captured over 50 million street-level air quality data measurements of Dublin City over a period of 16 months. The project was delivered in partnership with Google's first electric Street View car equipped with Aclima's mobile air sensing platform. This data is openly available to the public to support further research and to increase awareness of air quality levels in Dublin.
- A Stolen Ring Buoy is a Stolen Life: This project tackled the issue of the theft of or tampering with life buoys or life jackets. An Innovation Procurement process to explore low-cost sensor technology to provide real-time alerts when ring buoys are stolen or tampered with, was used. Over 600 sensors have been deployed by local authorities across the country.

A big part of Smart Dublin's remit is to trial emerging technologies to understand the opportunities they may unlock. When a trial is successful, the technology can be scaled up and adopted by day-to-day Council services. Examples include:

- If it's dirty, dangerous, or dull, a drone should do it: Dublin local authorities are now using drones for many services such as survey and mapping, infrastructure and dangerous building inspections, environmental monitoring, emergency response, etc. The use of drones is boosting safety, cutting costs, and speeding up service delivery.
- Digital Twins and 3D Models: Digital twins and 3D models can visualise, analyse and simulate a physical environment in ways that could not be done before. Council use cases include emergency response, energy retrofits, and public consultations.
- GenAI: Under this project, a Generative AI Lab was launched to explore how AI technologies can improve the way local authorities serve their communities - while making sure AI is used responsibly and ethically.

Transparency and data-sharing are pillars of Smart Dublin's approach. Its Open Data Platform (Dublinked) hosts over 850 datasets, ranging from real-time bike-share information to noise pollution levels. By making this data freely available, it fosters a culture of openness and transparency.

A great example of open data in action is the Active Travel Dashboard which serves as a one -stop-shop for analysing patterns of walking and cycling across the Dublin region. By aggregating data from multiple sources - census data, Google trips data, and sensor data - the dashboard highlights the positive impact of active travel. Smart Dublin also promotes an inclusive smart community by upskilling diverse stakeholders. Examples of such activities include:

- Design Your Future: a week-long programme for transition year secondary students to explore the role of technology in addressing urban challenges through hands-on workshops and creative activities.
- IoT with Otie: a comic strip series to demystify the Internet of Things (IoT). The series includes five stories about the history, evolution and current day impacts emanating from IoT.

Action 2.7: Unlocking the connectivity potential of Dublin – A World Class Digital Infrastructure for all Dubliners.

Action Leader: Smart Dublin, Dublin City Council (DCC), Dún Laoghaire-Rathdown (DLR) County Council, Fingal County Council and South Dublin County Council
Timeframe for delivery: Q4 2025
Final Status: Complete

Action Update:
There has been significant work to unlock the connectivity potential of Dublin through several different initiatives and by partnering with public bodies, academia, industry and engaging with communities. Several key initiatives are outlined below:

- **WiFi4EU**
  All four of the Dublin local authorities participated in the WiFi4EU initiative delivered as part of the EU Shaping Europe's Digital Future. The WiFi4EU initiative promoted free access to Wi-Fi connectivity for citizens in public spaces to support digital inclusion, digital upskilling and reduce digital poverty.
- **Telecoms Unit – A "one-stop-shop" for all things Telecoms**
  In February 2022, Dublin City Council established a dedicated Telecoms Unit - A one-stop-shop - facilitating telecoms investment in Dublin and supporting better utilisation of council assets by creating a central point of contact for all telecoms-related requests.
- **Ookla Partnership - Better Data to Make Better Decisions**
  In 2024, Dublin City Council partnered with Ookla and the City Telecoms Association to deliver a first-of-its-kind collaboration and white paper to better understand connectivity, coverage levels and blackspot areas of mobile networks across the city.
- **'Telecoms for Everyone' - Public Engagement Campaign**
  In February 2025, the four local authorities of Dublin, in partnership with the CONNECT Research Ireland Centre for Future Networks and Communications, and Smart Dublin launched a new campaign 'Telecoms for Everyone' designed to empower residents with clear, information about the benefits and safety of telecoms infrastructure that supports digital connectivity in their local areas.
- **FYUZ 2025 Dublin: Together We Innovate**
  In November 2025, FYUZ, the flagship Telecom Infra Project (TIP) conference, took place in Dublin for the second year in a row. With over 1,000 attendees, FYUZ brings the global

telecom ecosystem together for three days of collaboration focused on accelerating open, disaggregated, and AI-enabled networks.

- **Academy of the Near Futures' Connected Detective Programme**
  In May 2025, the first Connective Detective Exhibition took place in Trinity College Dublin. The Connective Detective is one of the Academy of the Near Futures' smart city education programmes. It is a free, creative and engaging workshop series designed for 5th and 6th class primary school students. Through hands-on activities, they explore telecommunications, connectivity, and smart cities in a fun and interactive way. The programme has run since early 2024 and has engaged 12 schools and over 450 students in the wider Dublin area.
- **Smart Docklands - Telecoms Research and Innovation**
  Research and innovation remain a key part of Smart Dublin's programme of work and through the Smart Docklands, digital connectivity is a key focus of Dublin's first smart district.

Action 2.8: Rethinking mobility in Dublin via Mobility-as-a-Service (MaaS)

Action Leader: National Transport Authority (NTA)
Timeframe for delivery: Q4 2023
Final Status: Discontinued

Action Update:
This action has been discontinued. An update on a national approach for Mobility as a Service (MaaS) is below.

The National Sustainability Mobility Policy 2022 – 2030 and associated Action Plan provide for the development of a governance framework for the introduction of Mobility as a Service (MaaS) (Action 82). The most recent update on the Action Plan (September 2025) noted that development of the governance framework "was delayed as the NTA progresses Next Generation Ticketing (NGT), although an initial paper has been developed and submitted to the Department. Once NGT has been delivered, work on finalising a governance framework for MaaS will resume."



Strategic Objective 3: Facilitate every individual to realise their full potential through engagement in economic activity

Amended Action 3.1: Inclusive City – Dublin will become a 'City/Region of Inclusion' with the statutory review of each of the four local authorities' Local Economic and Community Plans

Action Leader: Dublin City Council (DCC)
Timeframe for delivery: Q4 2024
Final Status: Complete

Action Update:
As reflected in their current *Local Economic and Community Plans* (LECPs), the local authorities in the region are strongly committed to inclusion with a wide range of programmes, strategies, and events designed to support diversity, integration, equality, and community participation. These include:

Delivery of the Empowering our Future conference in March 2024 focused on supporting people with disabilities into employment and self-employment. The conference was supported by Dublin City Council, TU Dublin and Dublin City Local Enterprise Office. This event created the Empowering our Future Roadmap with actionable plans to enhance opportunities for people with a disability. Subsequent

activity included the appointment of the first LEO Dublin City Disability Ambassador in March 2025 and the delivery of the Building an Inclusive Workforce conference in September 2025 in partnership with TU Dublin and Dublin Chamber.

The South Dublin County Partnership WorkAbility Programme, which aims to improve the employment prospects of people with disabilities, and support employers to build inclusive workplaces, and working with EmployAbility Dublin South, collaborated to provide supports in relation to CV and interview preparation as well as ongoing job mentoring.

Fingal County Council's Inclusion Week 2024 featured more than 70 events designed to foster connection, reduce exclusion, and highlight the work of local groups supporting inclusion and support for Fingal LEADER Partnerships WorkAbility Programme.

Through the DLR Public Participation Network, The Independent Living Movement's 2024 online employment series focused on how to improve employment outcomes for disabled people by highlighting the barriers they face in accessing and sustaining employment and examining key themes such as education access, expectations, job coaching, entrepreneurship, and the supports needed for long-term employment.

Action 3.2: Knowledge Hub – A knowledge hub will be developed which will provide information and signposting offering a pathway to employment for all marginalised and disadvantaged communities.

Action Leader: TU Dublin
Timeframe for delivery: Q4 2022
Final Status: Action Partially Complete

Action Update:
This action focuses on improving employment and self-employment opportunities for marginalised and disadvantaged communities across Dublin through the creation of a centralised online Knowledge Hub that:

- Provides clear signposting to relevant employment supports.
- Features an Employers' section to encourage inclusive hiring practices.
- Maps resources by county and community.

- Applies Universal Design, ensuring accessibility, scalability, and usability for people of all backgrounds, abilities, and language needs.

The School of Marketing & Entrepreneurship at TU Dublin, in partnership with the Open Doors Initiative (ODI), developed the User Interface design brief for the Hub. A potential next step is to secure the necessary funding to deliver and maintain the hub.

Action 3.3: Employer Awareness – A strong promotional campaign across the employer networks will be developed to motivate employers to support people from marginalised backgrounds into various entry points to full-time employment.

Action Leader: Open Doors Initiative
Timeframe for delivery: Q4 2024
Final Status: Action partially complete

Action Update:
The Open Doors Initiative (ODI) is a social enterprise that promotes equitable access to employment for marginalised people, by providing targeted supports such as training and mentorship, supporting participants to develop the skills and confidence needed to manage their own career development. ODI also works actively with employers and employer networks to highlight the value of inclusive hiring and to create meaningful pathways into the workforce for underrepresented groups, one such initiative is Employers for Change.

As part of the programme of employer engagement, ODI works on a range of initiatives including supporting paid long-term work placements with leading organisations such as IDA, Arthur Cox, SIRO, and DMG Media. These placements, combined with mentoring and coaching, give employers valuable insight into the strengths and potential of participants while enhancing their commitment to inclusive recruitment. For participants, these opportunities create familiarity with workplace culture and build skills and capacity. The placements often lead to full- or part-time employment, wider workforce activation, or progression into further education. In the most recent annual report, almost 48% of participants secured employment after the Job Ready programme.

Feedback from both employers and participants has been consistently positive, demonstrating how structured placements and supportive work environments can create new entry points into employment for people who face barriers.

ODI is continuing to work on this programme and sees strong potential to expand its impact – however, resource constraints have limited the reach and scale of the initiative to date. There is significant scope to build on this and related initiatives as part of coordinated employer awareness efforts to open meaningful employment opportunities for marginalised communities.

Action 3.4 Neighbourhood Economics – Community-led social enterprises will offer physical locations to support artisan enterprises to get established and sell their products / services, plus offer nascent entrepreneurs a premises to share space, skills, and ideas.

Action Leader: PARTAS, Social Community Enterprise
Timeframe for delivery: Q4 2024
Final Status: Complete

Action Update:
Action 3.4 has been completed, and its implementation has generated lasting value through continued collaboration and the establishment of new networks.

The main project in this action is the major redevelopment of the previously derelict Enterprise Centre in Tallaght into Priory Market, a fully developed community hub for supporting cultural activity, artisan food retailing, tourism and training for Tallaght and the wider South Dublin County community. The venue also provides a space for hosting small conferences and seminars with onsite hospitality. The project was developed by PARTAS in partnership with local community groups, businesses, and education providers, with support from Enterprise Ireland's Regional Enterprise Development Fund, the Immigrant Investor Programme, social finance providers, and PARTAS itself.

Through sharing knowledge on how this project was completed and lessons learned, this project has informed and strengthened other initiatives including the Priory Co-Working Kitchens, which are being delivered by PARTAS with support from the Smart Regions Enterprise Innovation Scheme.

Demonstrating the value of networks and peer learning, the Priory Market project also benefitted from advice and guidance from similar initiatives including the Hub on the Hill in Dublin city, the BASE Enterprise Centre in Blanchardstown, and the Terenure Enterprise Centre. The Spade Enterprise Centre also shared learnings around co-working kitchen spaces.

Profits generated from activities at Priory Market and related developments are reinvested into the local community to ensure longterm sustainability and impact.

Informed by the success of the Priory Market, a new network - the Dublin Food Incubation Managers - has been set up with Enterprise Ireland guidance. This network will continue to support and promote local food enterprise in the area.

Action 3.5 Digital Divide – City of Dublin Education and Training Board, through its partnership with Google, will provide access to the Google Professional Certificates initiative. City of Dublin ETB will also collaborate with other stakeholders and will provide Digital Literacy and other IT related training to marginalised and disadvantaged communities.

Action Leader: City of Dublin Education and Training Board (CETB), Dublin Dún Laoghaire Education and Training Board (DDLETB)
Timeframe for delivery: Q4 2024
Final Status: Complete

Action Update:
This action is aligned with the SOLAS FET Strategy - Future FET: Transforming Learning. City of Dublin FET College is the new name for further education and training (FET) services provided by the CDETB and Dublin College – Further Education and Training is the new name for further education and training (FET) services provided by DDLETB. These two FET Colleges between them cover all of Dublin City and County and offer courses under a wide range of subject areas and partners with employers, community organisations and other stakeholders in the delivery of these.

Both FET Colleges deliver a wide range of professional IT programmes up to National Framework of Qualifications (NFQ) Levels 6 including Computer Applications, ICDL, Software Development, Cyber Security, IT Systems Support, and Data Analytics. Many learners progress to higher education or directly to employment.

Enterprise-focused, provision includes funded workforce development programmes through Skills to Advance and E-College programmes, offering flexible part-time learning through in-person and blended delivery to upskill employed learners, these are funded through the NTF.

Both FET Colleges also have Adult Learning Centres covering all of Dublin City and County delivering Lifelong Learning, Community Education and Adult Literacy large numbers of learners annually. Targeted courses support learners to develop digital skills, from basic smartphone use to courses at NFQ Levels 1-4.

Action 3.6 Community Groups – Support will be provided to initiate and grow voluntary community groups who can offer economic and social services at a local level.

Action Leader: Carmichael Centre for Voluntary Groups
Timeframe for delivery: Q4 2024
Final Status: Complete

Action Update:
The Plan engaged with the Carmichael Centre for Voluntary Groups (Carmichael Centre), which is a shared services centre for charities, community groups, and voluntary organisations. It plays a central role in strengthening the non-profit sector by providing shared facilities, governance support, training, and organisational development services to thousands of volunteers, board members, managers, and staff each year.

It delivers a wide range of training and capacity-building supports, including corporate governance, compliance, and skills development for community-led groups and Public Participation Networks involved in implementing Local Economic and Community Plans. In 2024, the Centre offered 80 free places on its Spring–Summer training programme for small/medium Dublin nonprofits, funded by Community Foundation Ireland, enabling resource-constrained groups to access governance and operational training.

In 2025, over 2,200 people from the community and voluntary (C&V) sector participated in training sessions covering a wide range of areas including board roles and responsibilities, social media, and AI for nonprofits. The Centre also provides a wide range of free governance supports and templates to C&V organisations, including a governance handbook template and guidance on implementing the Charities Governance Code as well as a free mentoring programme and a board chairs support network. This is in addition to its library of resources and webinars. Organisations also benefit from using the shared meeting facilities to run events and from networking with the more than 40 resident non-profits based at the centre. These programmes and supports help new and growing groups develop the skills needed to deliver reliable social and economic services locally.



Strategic Objective 4: Enable and position businesses as leaders in Dublin's low-carbon transition

Action 4.1: Providing Business Support Mapping / Spoke Hub – Regulatory and Policy Content and Practical Business Supports Sign Posting

Action Leader: Dublin Chamber
Timeframe for delivery: Q4 2025
Final Status: Complete

Action Update:
Dublin Chamber enhanced a sustainability advisory service and undertook a stakeholder mapping exercise on this action. The Enterprise Europe Network (EEN) sustainability advisory service and the active promotion of events and supports were designed to assist businesses in their transition to a low and zero carbon economy.

Through the Dublin Chamber Sustainability Academy, which is sponsored by AIB, members and SMEs were encouraged to engage in various workshops on circular business models, green public procurement, carbon footprint, sustainability and resource efficiency. The workshops are ongoing and provide the tools and knowledge that make impactful sustainable change to SMEs. Dublin Chamber, through the EEN bespoke sustainability advisory service, supported 14 Irish companies to access EU funding. The service is delivered via a hub and spoke model, whereby Dublin Chamber acts as the hub connecting

relevant enterprise service providers and stakeholders to support the design and delivery of sustainability services. There is an opportunity for greater collaboration between the agencies to build on the hub and spoke model and ensure a coordinated approach to this objective in future initiatives.

Dublin Chamber collaborated with Dublin City Council and Dublin City LEO at a panel discussion on Sustainable Business as part of the Further Festival in October 2022. Dublin Chamber recruited for and facilitated a Dublin LEO information session on the Energy Efficiency Grant in November 2024. Dublin Chamber has also worked to promote awareness of the National Enterprise Hub, which provides information on the range of supports available for business across government.

Action 4.2: Develop Circular Economy Hub

Action Leader: Dublin City Council
Timeframe for delivery: Q4 2024
Final Status: Complete

Action Update
Action 4.2 focused on exploring and establishing a Circular Economy Hub-or Circular Hotspot- to accelerate Dublin's transition to a low-carbon, circular economic model. The initiative aimed to recognise the pivotal role that cities play in addressing material consumption, waste generation, and climate impacts, and to position Dublin-based enterprises as innovators and leaders in this space. The initial phase of this action involved a feasibility study to determine the requirements for a Dublin-based hotspot, including how it might be structured, resourced, and connected to existing circular networks. The Guinness Enterprise Centre (GEC) is a testbed, leveraging its extensive business community and its carbon-neutral ambitions to pilot events and collaborative activities. By providing a space for experimentation, networking, and knowledge exchange, the Circular Economy Hub aimed to support businesses at varying stages of their circular journey, encourage innovation, and ultimately contribute to job creation and climate-aligned economic growth in the Dublin Region.

In February 2023, the Guinness Enterprise Centre launched its sustainability cluster, opened by the Minister for the Environment, Climate and Communications Eamon Ryan TD. As part of this, the GEC partnered with Techies Go Green, which will use the facility as its base and for educational events. In May 2023, Dublin hosted the Circular Economy Hotspot, bringing global leaders together across six key themes to advance circular collaboration. The Rediscovery Centre (RDC) also formalised a partnership with Holland Circular Hotspot. The RDC is involved in the ECCO project and has applied to Rethink Ireland for funding support. A circular hub is also being explored in Dún Laoghaire.

The DREP has met the director of The Guinness Enterprise Centre, and it is envisaged that work will continue to support the development and ongoing activity of transforming the sustainability cluster. This will encourage business partnership, export ableness and development.

Action 4.3: Support Innovation Capacity – Partnering with European Institute of Innovation and Technology (EIT) Climate Knowledge and Innovation Communities (KIC) to develop a Circular Economy European Accelerator Programme

Action Leader: Eastern Midlands Waste Management Planning Office
Timeframe for delivery: Q2 2023
Final Status: Complete

Action Update:
The EIT Climate KIC Circular City Accelerator was led by Trinity College Dublin and the Technical University of Denmark with 21 city partners from 13 EU countries. Dublin City Council and the Eastern Midlands Waste Management Planning Office engaged in the EIT Climate KIC Circular Economy European Accelerator Programme and Dublin City was one of four test beds for the initiative.

The programme focused on unlocking partnerships between start-ups and key actors (cities, investors, SMEs, corporates) to foster innovation in the circular economy, including the following sectors: circular construction (building design, construction waste); circular mobility (transport, logistics, infrastructure) and circular products and services in sectors such as food, textiles, tourism, municipal waste, among others.

The Accelerator programme had a two-stage process to help start-up companies in the above areas to develop their businesses in an accelerated fashion. In stage 1, 25 companies from across the EU were given €3,000 funding each and training/mentoring to help define and develop their business models. Of these 25, 15 moved to stage 2 and were awarded €15,000 and mentoring to develop their businesses to reach a state of investment readiness.

An example of a successful Dublin company that was involved in the programme is 2GoCup, which has developed a reusable cup system for cafes and other food establishments. Customers can pay a small deposit for the temporary use of a reusable coffee cup. With an estimated 1 million disposable coffee

cups being used in Ireland each day, a reusable cup system such as this can significantly reduce waste. Furthermore, 2GoCup estimates that cafes using their system save over €24,000 per year on average. 2GoCup is now available in Ireland, UK and the US.

Action 4.4: Develop Investor Community – Based on EU Investment Area

Action Leader: Sustainable Works
Timeframe for delivery: Q4 2024
Final Status: Discontinued

Action Update.
As reported in the Mid-term Progress Report, this action was discontinued.



Strategic Objective 5:
Ensure the availability of skills and talent to realise Dublin's future economic potential

Action 5.1: Provide 'Awareness Events' on training supports and programmes provided by Agencies and Educational providers.

Action Leader: Enterprise Ireland
Timeframe for delivery: Q4 2025 [Ongoing awareness events each year]
Final Status: Complete

Action Update:
There is a significant programme of work to engage with existing and potential businesses and entrepreneurs to ensure that they are aware of the range of training supports and programmes provided by the agencies and education providers.

The Dublin Regional Skills Forum (DRSF), which was established in 2016 and is supported by key industry, economic and education partners from across the region, plays a central role in this regard. The Dublin Regional Skills Forum had over 360 engagements with stakeholders, businesses and individuals in relation to skills and training supports. Of these, 321 or close to 90 per cent were with SMEs.

In addition, in 2025 over 30 events were held in collaboration with key partners. One highlight included the DRSF partnered with LEO Dublin City, MicroCreds, and SOLAS MicroQuals. This was a Local Enterprise Week event with 70 attendees, held in March 2025, to help SMEs overcome barriers to training and embrace lifelong learning. It showcased micro-credentials and qualifications, designed to future-proof businesses in areas like digital transformation, and sustainability.

The DRSF, Regional Skills partners, LEOs, Technology Ireland, ICT Skillnet and Enterprise Ireland also collaborated to hold the AI & Your Business – Innovation & Competitiveness event on 4 November 2025. This focused on leveraging AI for smarter decisions and digital transformation. The session emphasised AI literacy, lifelong learning, and access to funded supports within the skills ecosystem. Keynote speakers included Microsoft Ireland/National Skills Council Chair, AI Ireland and other experts. 100 participants attended the event.

Additionally, one to-one granular skills audits were conducted with 30 cross-sector enterprises including EI/IDA Ireland clients, the overall ezine and social media reach of the DRSF increased to over 8,300 and an SME Skills Mapping Tool was developed with agency and partner inputs.

In addition, in 2025, Fingal County Council launched the Future Fingal: Skills Strategy to align workforce skills with economic growth by addressing current and future gaps through collaboration with the DRSF, education, training, and industry partners.

Fingal has also developed Skills Forecasting Model based on European Centre for the Development of Vocational Training, CSO Census, and Solas data and participated in the Interreg SKYLA Project to build a Smart Specialisation Skills Ecosystem and promote Vocational Education and Training and Further Education Training and apprenticeship opportunities. Between 2022 and 2025, 70 Dublin based Enterprise Ireland clients participated in Spotlight on Skills – an initiative in partnership with DFHERIS/ RSF (139 participants) with 22 participants from 11 companies participating in the September 2025 Dublin programme.

These initiatives and engagements build on similar activities over the lifetime of the Plan.

In addition, the National Enterprise Hub launched in late 2024. Established and run by Enterprise Ireland on behalf of Government, this is an online, resource helping enterprise access over 180 Government supports from Government and Agencies (including skill supports from, for example, Skillnets) As of end October 2025, the Hub had received over 8,000 direct queries in its first 15 months of operation – with an estimated 18 per cent of queries originating in Dublin.

Action 5.2: Leading the Way SME Project – Dublin Regional Pilot

Action Leader: Enterprise Ireland
Timeframe for delivery: Q4 2024
Final Status: Complete

Action Update:
On foot of recommendations by the Expert Group on Future Skills Needs, a consortium of 14 partners from public and private sectors worked together to develop the resource and content for Skills for Better Business, an initiative aimed at assisting SME owners and managers across Ireland.

Skills for Better Business comprises an online tool for management skills assessment. It is complemented by signposting to provide enterprises with quick contact information for management education and training providers.

The tool works across the key business pillars of operations, digital and innovation, leadership, sales and marketing. It is a competency model framework for SMEs which can be used by owner-managers/ managers to self-assess their own training needs.

The tool remains live and can be accessed online or through the National Enterprise Hub site.

A full-scale initiative was formally launched nationally by Government in December 2022.

Action 5.3: Carry out a review of the current skills landscape.

Action Leader: Enterprise Ireland
Timeframe for delivery: Action discontinued
Final Status: Discontinued

As reported in the Mid-term Progress Report, upon evaluating the considerable work on skills being completed nationally and regionally, including through the Dublin Regional Skills Fora referenced under action 5.1 above, the Dublin Regional Enterprise Plan Steering Committee felt its efforts were better spent adding additionality in the other actions within the plan and the decision was taken to discontinue this action.



Strategic Objective 6: Strengthen Dublin's Ecosystem

Action 6.1: Supporting the Development of Regional Enterprise Development Plans

Action Leader: Enterprise Ireland
Timeframe for delivery: Q4 2025
Final Status: Complete

Action Update:
Administered by Enterprise Ireland, the Smart Regions Enterprise Innovation Scheme (Smart Regions) was launched in October 2023 and is co-funded by the Government of Ireland and the European Union through the European Regional Development Fund (ERDF). The scheme is designed to strengthen regional enterprise, drive innovation and support sustainable economic growth. It includes four streams to support development and provision of enterprise infrastructure, innovation clusters and consortia, SME innovation services, and early-stage feasibility and priming research. In December 2025, the Minister for Enterprise, Tourism and Employment Peter Burke TD announced details of an €18 million investment in 40 projects across Ireland under Smart Regions.

In the Southern, Eastern and Midland Regional Programme area €14.6 million was approved for 23 projects as part of this first announcement. Four of these projects are in the Dublin Region, with combined approved funding totalling €2.9 million including PARTAS (food related project) and Instech (insurance technology related cluster).

This is in addition to €22 million which has been approved to projects in Dublin since 2017 through the Regional Enterprise Development Fund including large enterprise related infrastructure projects such as the Guinness Enterprise Centre (The Liberties), Portal (Grand Canal Quay), Spade (Smithfield), The Edge (Tallaght) and the LINC Collaboratory (Blanchardstown).

All these projects will continue to develop and embed over the long term and make vital contributions to strengthen enterprise and sectors across the Dublin ecosystem.

Action Status Key

Action complete: *The Steering Committee has deemed that these actions have been fully completed.*

Action discontinued: *The Steering Committee has agreed that these actions are no longer being pursued.*

Action partially complete [ongoing or no further action]: *The Steering Committee notes that this action is partially completed; work may continue to progress beyond the finalisation of current plans.*

Action could not be completed: *The Steering Committee has determined that this action could not be delivered as originally envisaged.*

**Updated timeframe agreed by Steering Committee*

Action Status Table by Strategic Objectives

Strategic Objective 1: Strengthen resilience and the potential for scaling amongst Dublin's SMEs and Start-Ups.	Status	Completion Date
Action 1.1: Supporting Enterprise Hub Provision in Dublin – Review and support Enterprise Hub Provision in Dublin.	Complete	Q1 2024
Action 1.2: Business Mentoring Capabilities – Strengthen Business Mentoring Capabilities among existing mentor panels.	Complete	Q4 2025
Action 1.3: Enabling Supply Opportunities for SMEs – Enhancing opportunities for small businesses to benefit from supply openings to include communication, training and awareness among Public and Private / MNC sectors.	Discontinued	-
Action 1.4: Clustering for SMEs – Develop a strategy to enable and cultivate the formation of sectoral clusters in the Dublin region.	Partially Complete	Q4 2025

Strategic Objective 2: Promote context specific, attractive, and adaptive place-making for an evolving world of work and diverse lifestyles, enabling resilience, business recovery and new opportunities for Dublin.	Status	Completion Date
Action 2.1: Engage to identify a pathway for the implementation of the '15-minute city' concept to encourage sustainable neighbourhoods.	Complete	Q4 2025
Action 2.2: Promote attractive, adaptive, and healthy place-making.	Complete	Q4 2025
Action 2.3: Advance the shared brand vision for Dublin.	Complete	Q4 2025
Action 2.4: Consider the role of safety and security in supporting sustainable enterprise growth in the Dublin region. [Amended]	Partially Complete	Q4 2025
Action 2.5: Develop Dublin as a flagship for the night-time economy.	Partially Complete	Q4 2025
Action 2.6: Future-proof Dublin to take advantage of new and emerging technology trends.	Partially Complete	Q4 2024
Action 2.7: Unlocking the connectivity potential of Dublin – A World Class Digital Infrastructure for all Dubliners.	Complete	Q4 2024
Action 2.8: Rethinking mobility in Dublin via Mobility-as-a-Service (MaaS).	Discontinued	-

Strategic Objective 3: Facilitate every individual to realise their full potential through engagement in economic activity.	Status	Completion Date
Action 3.1: Inclusive City – Dublin will become a 'City/Region of Inclusion' with the statutory review of each of the four local authorities' Local Economic and Community Plans. [Amended]	Complete	Q4 2024
Action 3.2: Knowledge Hub – A knowledge hub will be developed which will provide information and signposting offering a pathway employment for all marginalised and disadvantage communities.	Partially Complete	Q4 2022

Action 3.3: Employer Awareness – A strong promotional campaign across the employer networks will be developed to motivate employers to support people from marginalised backgrounds into various entry points to full-time employment.	Partially Complete	Q4 2024
Action 3.4: Neighbourhood Economics – Community-led social enterprises will offer physical locations to support artisan enterprises to get established and sell their products/services, plus offer nascent entrepreneurs a premises to share space, skills and ideas.	Complete	Q4 2024
Action 3.5: Digital Divide – City of Dublin Education and Training Board, through its partnership with Google, will provide access to the Google Professional Certificates initiative. CDETB will also collaborate with other stakeholders and will provide Digital Literacy and other IT related training to marginalised and disadvantaged communities.	Complete	Q4 2024
Action 3.6: Community Groups – Support will be provided to initiate and grow voluntary community groups who can offer economic and social services at a local level.	Complete	Q4 2024

Strategic Objective 4: Enable and position businesses as leaders in Dublin's low-carbon transition.	**Status**	**Completion Date**
Action 4.1: Providing Business Support Mapping / Spoke Hub – Regulatory and Policy Content and Practical Business Supports Sign Posting.	Complete	Q4 2024
Action 4.2: Develop Circular Economy Hub.	Complete	Q4 2024
Action 4.3: Support Innovation Capacity – Partnering with European Institute of Innovation and Technology (EIT) Climate Knowledge and Innovation Communities (KIC) to develop a Circular Economy European Accelerator Programme.	Complete	Q2 2023
Action 4.4: Develop Investor Community – Based on EU Investment Area.	Discontinued	-

Strategic Objective 5: Ensure the availability of skills and talent to realise Dublin's future economic potential.	Status	Completion Date
Action 5.1: Provide 'Awareness Events' on training supports and programmes by Agencies and Educational providers.	Complete	Q4 2024
Action 5.2: Leading the Way SME Project – Dublin Regional Pilot.	Complete	Q4 2024
Action 5.3: Carry out a review of the current skills landscape.	Discontinued	-

Strategic Objective 6: Strengthen Dublin's Ecosystem.	Status	Completion Date
Action 6.1: Supporting the development of Regional Enterprise Development Plans.	Complete	Q4 2025

Appendices

Appendix 1 Membership of Regional Steering Committee

Chairperson of Dublin Regional Enterprise Plan
Susan Spence, Co-founder Manverton, Previously, Co-Founder, SoftCo
Programme Manager of Dublin Regional Enterprise Plan
Michael-Philippe Bosonnet
Membership of the Committee
South Dublin County Council
Fingal County Council
Dún Laoghaire Rathdown County Council
Dublin City Council
IDA Ireland
Enterprise Ireland
Dublin Regional Skills Forum
South Dublin County Council LEO
Fingal County Council LEO
Dún Laoghaire Rathdown County Council LEO
Dublin City Council LEO
Eastern and Midland Regional Assembly
South Dublin Chamber
Fingal Chamber
Dublin Chamber

City of Dublin ETB and Dublin and Dún Laoghaire ETB
Dublin City University (DCU)
Technological University Dublin (TUD)
University College Dublin (UCD)
Trinity College Dublin (TCD)
Tourism Ireland
Fáilte Ireland
InterTradeIreland
Commissioner for Start-Ups
Smart City Implementation Team
Open Doors Initiative
Carmichael Centre
Department of Enterprise Tourism and Employment
Department of Social Protection

Appendix 2 Statistical Snapshot

Constituent counties	Dublin (comprising local authority areas of Dublin City, Dún Laoghaire Rathdown, Fingal and South County Dublin)
Dublin Population[1]	1,568,000
Persons aged 15 years and over in Employment[2]	840,400
ILO Participation Rate[3]	68.4%
ILO Unemployment Rate[4]	5.4%
Persons aged 15 years and over in Employment (Male)[5]	437,000
Persons aged 15 years and over in Employment (Female)[6]	403,400
Persons aged 15 years and over in Employment from Q1 2019[7]	702,200
Persons aged 15 years and over in Employment from Q3 2025[8]	840,400
Actual Increase in Employment from Q1 2019 – Q3 2025[9]	138,200
Employment Growth Rate between Q1 2019 – Q3 2025	+19.7%
Persons aged 25 years and over on Live Register in the region at 01/12/2025[10]	47,215
Irish-owned Companies under the remit of the enterprise agencies - Total Employment in the region, 2019[11]	59,660
Irish-owned Companies under the remit of the enterprise agencies - Total Employment in the region, 2024[12]	75,373
Change between 2019 - 2024[13]	+15,713
Foreign-owned Companies under the remit of the enterprise agencies - Total Employment in the region, 2019[14]	114,087
Foreign-owned Companies under the remit of the enterprise agencies - Total Employment in the region, 2024[15]	140,821
Change between 2019 - 2024[16]	+26,734

Endnotes

1 CSO Population Estimates (April 2025)
2 CSO Labour Force Survey (Q3 2025)
3 CSO Labour Force Survey (Q3 2025)
4 CSO Labour Force Survey (Q3 2025)
5 CSO Labour Force Survey (Q3 2025)
6 CSO Labour Force Survey (Q3 2025)
7 CSO Labour Force Survey (Q3 2025)
8 CSO Labour Force Survey (Q3 2025)
9 CSO Labour Force Survey (Q3 2025)
10 CSO Labour Force Survey (Q3 2025)
11 Annual Employment Survey 2024 (DETE, February 2025) Appendix B, table B4
12 Annual Employment Survey 2024 (DETE, February 2025) Appendix B, table B4
13 Annual Employment Survey 2024 (DETE, February 2025) Appendix B, table B4
14 Annual Employment Survey 2024 (DETE, February 2025) Appendix B, table B7
15 Annual Employment Survey 2024 (DETE, February 2025) Appendix B, table B7
16 Annual Employment Survey 2024 (DETE, February 2025) Appendix B, table B7

An Roinn Fiontar, Turasóireachta agus Fostaíochta
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