



Business for
Biodiversity
Ireland

Creating a Nature Positive Economy for Ireland

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SUPPORTED BY



NATURAL
CAPITAL
IRELAND

**BUSINESS
IN THE
COMMUNITY
IRELAND**

**National
Biodiversity
Data Centre**



Documenting Ireland's Wildlife

The Aims of the Platform

- The purpose of the Platform is to **encourage** and **empower** Irish businesses to assess their **impacts** and **dependencies** on biodiversity, with a view to managing and availing of associated **risks** and **opportunities**.
- The overarching aim is to support implementation of the 4th National Biodiversity Action Plan, to halt biodiversity loss in Ireland, to see no net loss by 2030, net gain from 2030, and full recovery by 2050.

Our Mission

To empower every business to incorporate nature into decision-making



NATURE OR BIODIVERSITY?



Nature includes both the living (biodiversity) and the non-living components (water, soil, air) of ecosystems.

Nature can be understood through four “realms”, ocean, land, freshwater and atmosphere. Society both impacts and depends on each of these four natural realms.

Biodiversity is the diversity of life on Earth, including the diversity of ecosystems, species and genes. Biodiversity is a key indicator of the status and intactness of nature.

NATURAL CAPITAL

The stock of renewable and non-renewable natural resources (e.g. plants, animals, air, water, soils, minerals) that combine to yield a flow of benefits to people.



NATURE POSITIVE

Nature Positive is a global societal goal defined as 'Halt and Reverse Nature Loss by 2030 on a 2020 baseline and achieve full recovery by 2050'. To put this more simply, it means ensuring more nature in the world in 2030 than in 2020 and continued recovery after that.

**NATURE
POSITIVE
INITIATIVE**

THE WHY



Why should business care about nature loss?

Nature matters for business. It is the backbone of the global economy. All businesses depend on nature. Society cannot survive, let alone thrive, without the essential functions that the natural world provides.



Impacts

Industry drives and is impacted by nature loss



Dependencies

Businesses depend on healthy ecosystems and the stocks and services they provide



Risks

Nature loss poses significant risk to business continuity



Opportunities

Forward-thinking businesses can get ahead by engaging with nature

Businesses

Society

Public Bodies



**IMPACTS ON
NATURE**

Climate Change

Land use

Pollution

Invasive Species

Exploiting natural resources

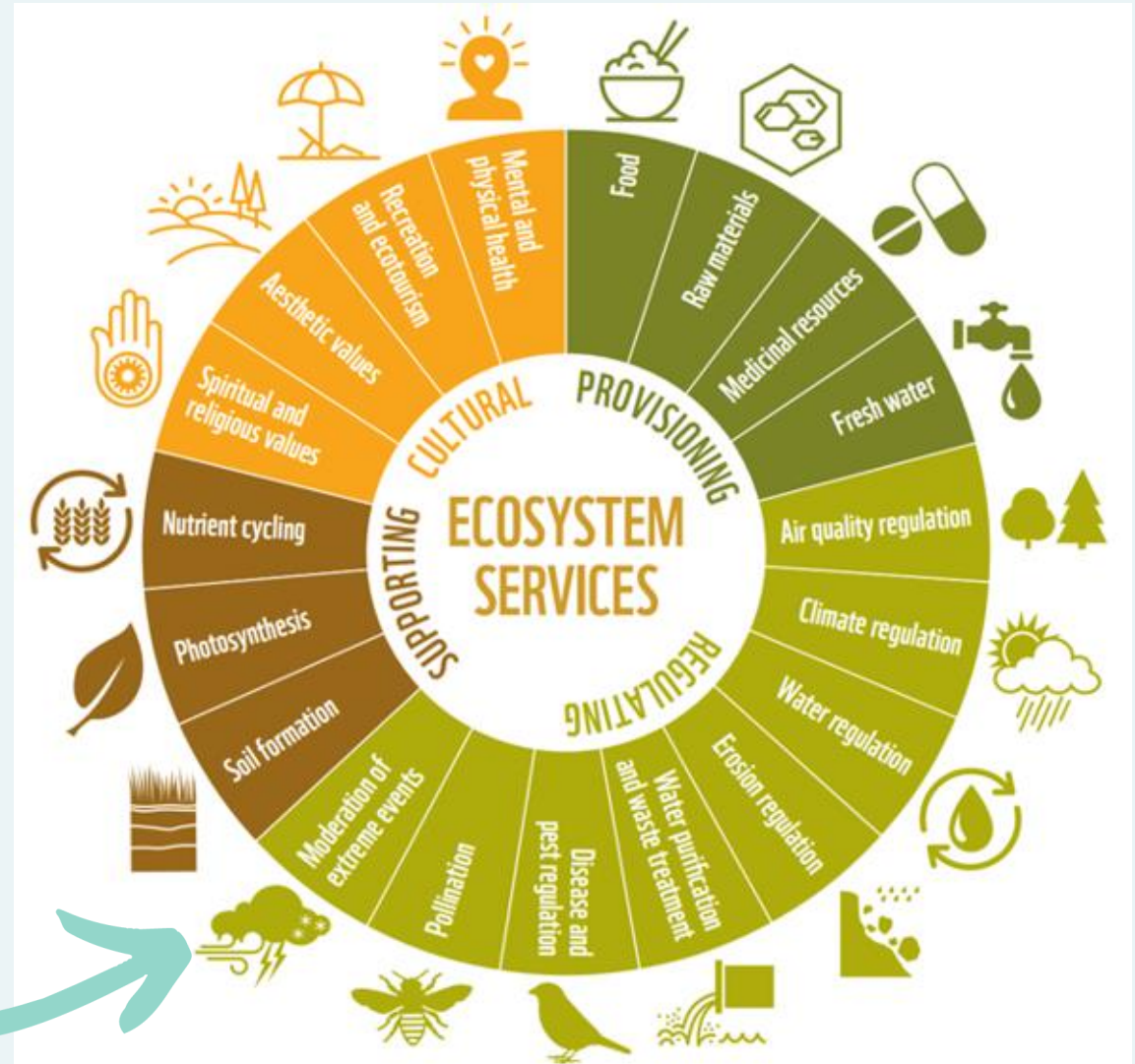


DEPENDENCIES ON NATURE

Natural Flood Management!



Photo: Aerial photograph of Midleton, Co. Cork, Oct 23. Credit: The Journal



ECOSYSTEM SERVICES

Provisioning services are the products obtained from ecosystems.

Regulating services are the benefits obtained from the regulation of ecosystem processes.

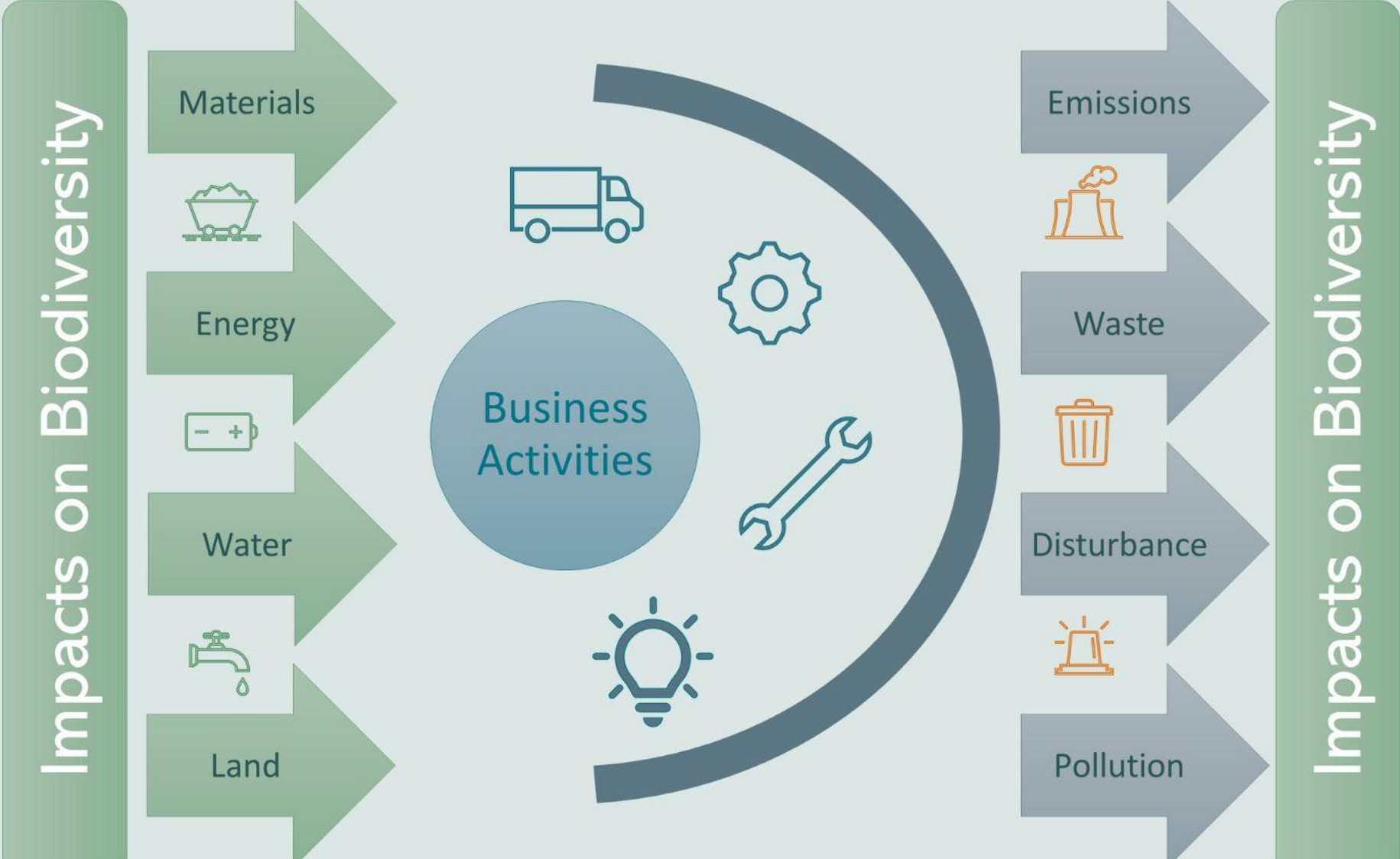
Cultural services are the nonmaterial benefits people obtain from ecosystems.

Supporting services are those services that are necessary for the production of all other ecosystem services.

Source: WWF Living Planet Report 2016, adapted from the Millennium Ecosystem Assessment 2005.

DEPENDENCIES ON NATURE

IMPACTS ON NATURE



5 Main Drivers of Biodiversity Loss

- Pollution**
- Invasive Species**
- Climate Change**
- Land Management**
- Natural Resources**



THE WHAT



The Journey to Nature Positive

ASSESS

Businesses need to know their impacts and dependencies to understand the risks and develop a meaningful biodiversity strategy.

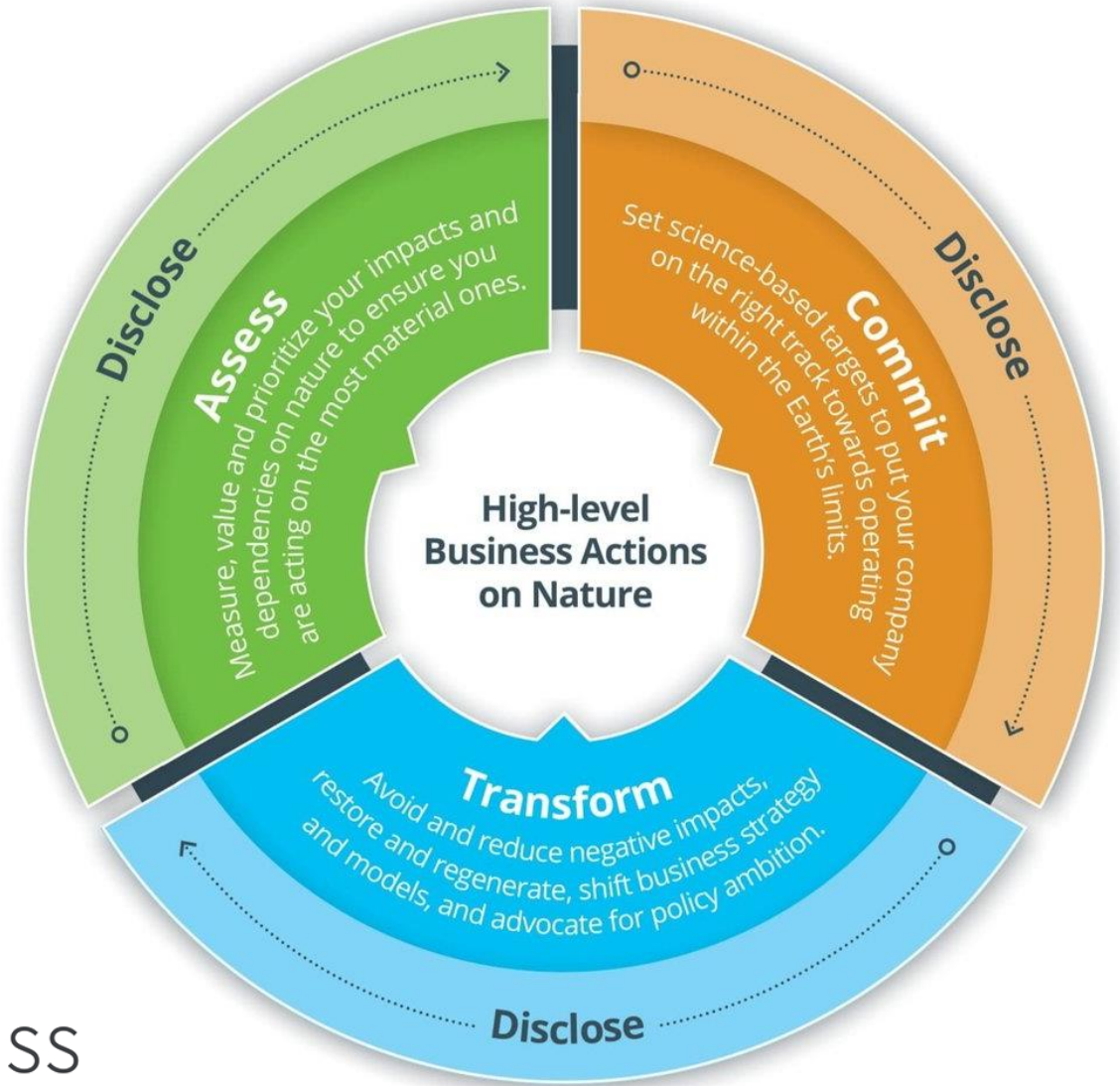
COMMIT

Develop a biodiversity strategy with clear objectives.

TRANSFORM

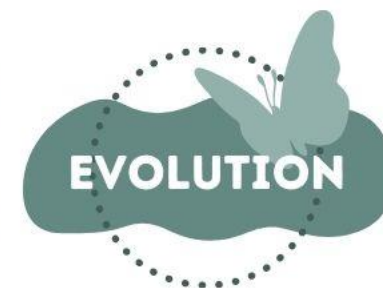
Evolve your business model.

DISCLOSE AND REPORT





THE HOW



Four-track training programme designed to support businesses in creating and implementing a nature strategy.

Key aims:

- Integrate nature into decision-making
- Build resilient business models
- Comply with CSRD
- Deliver broader systemic value





1: The Discovery Track



* Open to organisations of all sizes and sectors
Requires registration

Who is it for?

For businesses that want to take action for nature, but are not sure where to start!

What do I get?

- Guidance on how to get started
- Quarterly newsletter and events calendar
- Access to three biodiversity-themed webinars per year
- Access to curated resources to help you progress on your journey to nature positive

Creating business value

- Improve your **knowledge** on biodiversity and how your business is connected to nature
- Understand the **next steps** on your journey to nature positive
- Connect with a **community** of other like-minded organisations



2: The Action Track



Who is it for?

For businesses who are ready to make a commitment to address their impacts on nature and are ready to undertake a double materiality assessment.

What do I get?

- All the stuff from the Discovery Track!
- Guidance documents on the Assess phase of the ACT-D framework
- Access to 3x online DIRO/DMA assessment-focused workshops per year
- 3x 1 hour consultations with the Team, focused on your business

Creating business value

- Get help to **assess** your impacts and dependencies on nature
- Understand **nature-related risks and opportunities** and how they might affect your business
- Complete a **double-materiality assessment**



3: The Strategy Track

Who is it for?

For businesses that have completed a Double Materiality Assessment and are ready to define a nature ambition statement and create a credible nature strategy.

What do I get?

- All the stuff from the Discovery Track!
- Guidance documents on the Commit phase of the ACT-D framework
- Access to 3x online strategy-focused workshops per year
- 3x 1 hour consultations with the Team, focused on your business

Creating business value

- Define your **nature ambition statement**
- **Align** your climate, nature and people **goals**
- Create a credible nature strategy



4: The Evolution Track

Who is it for?

For businesses that have issued a nature strategy

What do I get?

- All the stuff from the Discovery Track!
- Guidance documents on the Transform phase of the ACT-D framework
- Access to 3x online progression-focused workshops per year
- 3x 1 hour consultations with the Team, focused on your business

Creating business value

- Help with creating an **implementation plan**
- Help measuring, monitoring and **evaluating your actions** for nature